

A Musical Event to Celebrate Indigenous Life, Resilience and Reconciliation

NOVEMBER 17, 2016 | VANCOUVER | THE VOGUE THEATRE

NationTalk proudly presents the Indigenous Healing Our People Everywhere (iHope) Benefit Concert. Join leaders in bringing worldwide awareness to suicide prevention through messages of Indigenous resilience, life promotion and reconciliation.

The facts are staggering; the suicide rate for Indigenous peoples is five to seven times higher than it is for other Canadians. iHope will shine a light on life promotion. Let's contribute to the shared message of hope on November 17th, 2016 at the historic Vogue Theater in Vancouver. iHope bridges the First Nations Health Managers Association National Annual Conference and the WeBelong International Forum on life promotion to address Indigenous suicide, bringing together health leaders from across the world week of November 14th.

Music can be healing, and music will bring our nations together in celebration. Join us for this historical musical event! The iHope Benefit Concert will feature internationally known First Nation, Inuit and Metis performers: **Buffy Sainte-Marie, Susan Aglukark** and **André Ménard**.

This event is produced and sponsored by NationTalk, with encouragement and input from the Canadian

Foundation for Healthcare Improvement, the First Nations Health Managers Association, and the Thunderbird Partnership Foundation. Proceeds will be donated to the Thunderbird Partnership Foundation, Canada's Indigenous mental health organization.

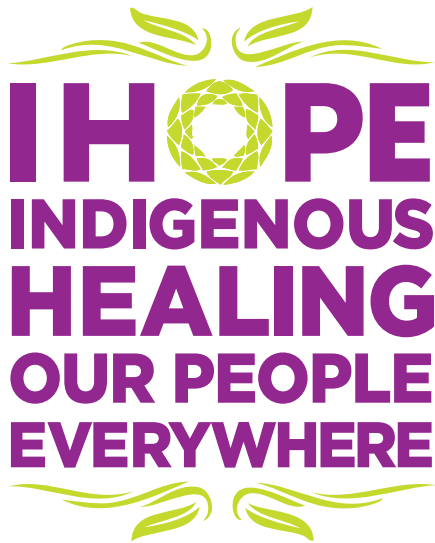
The hopes of Nations will be shared and documented through the **iHope2016.org** website. People from around the globe can act upon their message of hope through a one sentence video or tweet, starting with the words "I hope...", how would you complete this sentence? Elders teach us that we can't reduce suicide by talking about suicide, but we can support resilience by talking about resilience. Help contribute to reconciliation and the hope of tomorrow!

Support generously provided to the event by sponsors and partners is crucial to create a space for reconciliation, and for celebrating life. There is a range of sponsorship levels in this package to guide your decision to contribute to reconciliation.

We are committed to working with you to find an arrangement that best suits the needs and strengths of your organization.

We are grateful for your time and we hope you will support this important celebration.

Thank you for taking the time to consider this request.



iHOPE Benefit Concert \$10,000 Supporter Level

Sponsor Package

PRINT RECOGNITION AND TICKETS:

- Half page, full colour ad on concert souvenir program
- Logo included on all printed concert event communications
- 3 concert celebration tickets
- 3 concert celebration tickets donated in your name for youth and Elders
- 3 invites to pre-concert artist and sponsor appreciation reception

RECOGNITION AT CONCERT:

- Opportunity to display your organization's logo on all on-site signage
- Acknowledgement of your contribution throughout the concert

MEDIA RELEASES:

- Listed as sponsor on all media releases
- Listed as sponsor on all post-concert media releases

CONCERT WEBSITE:

- Logo placement on concert home page (www.ihope2016.org)
- Logo, profile and link placement on site sponsor section

NATIONTALK DIGITAL PROMOTION:

- Logo included in 2 concert direct emails
- Logo included in concert direct fax campaign
- Logo included in concert event listing section on home page
- Logo included in concert event media releases sent to hundreds of media
- Logo included on concert live stream page

For further information contact:

Millie Knapp, Sponsorship, iHope Benefit Concert 2016 T: 416.987.3126 ext. 214 E: millie@nationtalk.ca



iHOPE Benefit Concert \$25,000 Donor Level

Sponsor Package

PRINT RECOGNITION AND TICKETS:

- Half page colour ad on concert souvenir program
- Logo included on all printed concert event communications
- 5 concert celebration tickets
- 5 concert celebration tickets donated in your name for youth and Elders
- 5 invites to pre-concert artist and sponsor appreciation reception

RECOGNITION AT CONCERT:

- Opportunity to introduce the artist
- Opportunity to display your organization's logo on all on-site signage
- Acknowledgement of your contribution throughout the concert

MEDIA RELEASES:

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CONCERT WEBSITE:

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iHOPE Benefit Concert \$50,000 Benefactor Level

Sponsor Package

PRINT RECOGNITION AND TICKETS:

- 1 full page colour ad on concert souvenir program
- Logo included on all printed concert event communications
- 10 concert celebration tickets
- 10 concert celebration tickets donated in your name for youth and Elders
- 10 invites to pre-concert artist and sponsor appreciation reception

RECOGNITION AT CONCERT:

- Opportunity to provide Welcoming Remarks
- Opportunity to display your organization's logo on all on-site signage
- Acknowledgement of your contribution throughout the concert

MEDIA RELEASES:

- Listed as sponsor on all media releases
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CONCERT WEBSITE:

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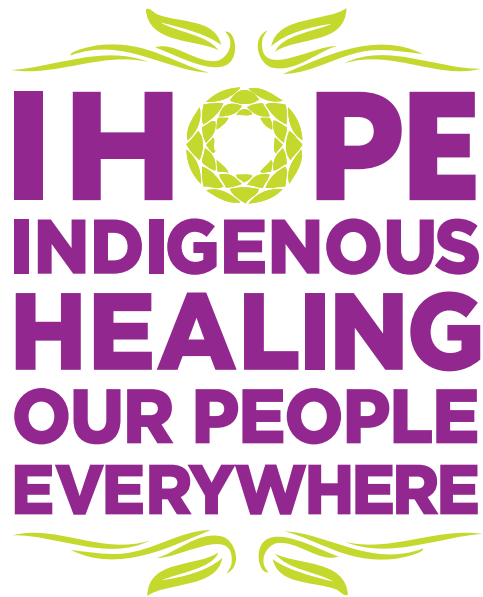
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NationTalk Presents
iHOPE 2016 Benefit Concert



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Resilience and Reconciliation

Thursday, November 17, 2016

The Vogue Theatre

918 Granville Street, Vancouver, BC V6Z 1L2

Hosted by: Carla Robinson

6:00 PM - 7:00 PM	Artist & Sponsor Appreciation Reception Special Performance by Murray Porter
7:00 PM	Doors Open
7:00 PM - 8:00 PM	Coastal Wolfpack
8:00 PM - 9:10 PM	Andrea Menard
9:15 PM - 10:30 PM	Susan Aglukark
10:35 PM - 11:15 PM	Buffy Sainte-Marie
